



*Concerns are mounting about the environment, sustainability, corporate social responsibility, even outsourcing of jobs. Consumer pressure, reporting requirements and legal limitations are adding to the pressure on businesses. Yesterday's approaches will not help us face these new challenges of today. Whereas business decision-making is traditionally best served by experience, creating a sustainable future cannot rest on experience alone. New, creative approaches and techniques are needed.*

*The workshop accesses deep talents humans have always demonstrated – for innovation, survival, well-being – and applies them to changing the way we live today to be able to hand on a sustainable future to coming generations.*

#### OBJECTIVE OF WORKSHOP

The workshop teaches a process for applying creativity, inventing and decision-making to sustainability. Delegates can then apply the process, insights and techniques immediately in their own work.

#### WHO SHOULD ATTEND

The workshop is aimed at small business owners, public sector staff engaged in local development, corporate officers in charge of development and consultants and individuals engaged in sustainability.

#### WORKSHOP GOALS

Delegates will be able to apply inventing and creativity techniques to challenges in their surroundings to create and implement innovative solutions to sustainability challenges

#### WORKSHOP CONTENTS

- Overview of the sustainability challenge: characteristics of sustainable solutions?
- Decision framing: giving succinct assignments to solve sustainability issues
- Image streaming and other creative inventing techniques: learn the techniques used by Leonardo Da Vinci and Einstein applied in a modern context
- Managing insight and innovation: verification, information gathering, decision criteria, risk and uncertainty handling.
- Change management
- Implementation management

## **INVENTING FOR THE SUSTAINABLE PLANET**

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#### WORKSHOP METHOD

The workshop focuses on practical application of skills. As delegates are introduced to the techniques they practice in small groups working on problems from their own area.

#### LOCATIONS

Group training available in Europe.

Training by telephone conference available all over the world . E-.mail for details.

#### PRICES

Ask for offer

#### DETAILS

Length one –two days on request

#### BOOKING & MORE INFORMATION

Contact

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